

GETTING THE BEST RESULTS
FROM A
GLOBAL LOGO
SEARCH



innovationprocessworks

Table of Contents

Global Logo Search Overview	3
Understanding How the System Works	4
Let's Dig Deeper	4
How Can a Logo Search Be Useful?	4
How to Run a Search: Getting Started	5

Global Logo Search

Artificial Intelligence is kind of a big deal, and we'll help you use it to make your logo and your brand stand out.

Using AI, our Global Logo Search analyzes a logo and compares it to similar matches from over 30 trillion webpages and returns a report for matching images on those webpages. This

identifies potential infringers within an average of 20 seconds. This search is ideal for those who want their brand to stand out.



LET'S DIG DEEPER.

How can a logo search be useful?

Not only does the logo search run across trillions of webpages to find use of your image or logo, but it runs across all cached pages on the web as well. This helps you to identify potential fraudulent users who not only presently infringe your brand or company but who plan to do so in the future.

Global Logo Search

Getting Started

The screenshot shows the BRAND PDQ website interface. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, and Account. The main content area is titled 'Cart' and is divided into two sections: 'Search It Products' and 'Global Search It'. Under 'Search It Products', there is a dropdown menu set to 'Global' and a list of products with 'Add' buttons. The 'Global Logo Search' product is highlighted, showing a price of \$1000. Below the product list are dropdown menus for 'USA' and 'Franchise'. At the bottom left, there is a red button labeled 'Enforce It Products'. The 'Global Search It' section shows a form for 'Global Logo Search' with a price of \$1000, an 'Image:' field, a 'Browse' button, and a 'Remove' button. A 'Total: \$1000' and a 'Proceed to Checkout' button are also visible.

Product	Price	Action
Global Domain Name Search	\$99	Add
Global Logo Search	\$1000	Add
Global Ad Image Search	\$1000	Add
Global Brand Reputation Management	\$750	Add
Global Anti-Counterfeit Search	\$750	Add
Global Social Media Search	\$99	Add

1. Under the “Global” tab below Search It Products, select “Add” next to Global Logo Search. Here you will find the option to upload a logo file to find use on the web.

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Product	Price	Action
Global Domain Name Search	\$99	Add
Global Logo Search	\$1000	Add
Global Ad Image Search	\$1000	Add
Global Brand Reputation Management	\$750	Add
Global Anti-Counterfeit Search	\$750	Add
Global Social Media Search	\$99	Add

Global Logo Search \$1000

Image: Browse

Remove

Total: \$1000

Proceed to Checkout

2. Select “Browse” and upload your logo file. You’ll then click “Proceed to Checkout” and fill in all required details.

Global Logo Search

Getting Started

The screenshot displays the BRAND PDQ website interface for a Global Logo Search. The top navigation bar includes 'Dashboard', 'Archive', 'Recurring', 'Cart', and 'Account'. The main content area is divided into two sections: 'Search It Products' on the left and 'Global Search It' on the right.

Search It Products:

Product	Price	Action
Global Domain Name Search	\$99	Add
Global Logo Search	\$1000	Add
Global Ad Image Search	\$1000	Add
Global Brand Reputation Management	\$750	Add
Global Anti-Counterfeit Search	\$750	Add
Global Social Media Search	\$99	Add

Below the product list are dropdown menus for 'USA' and 'Franchise'. A red 'Enforce It Products' button is also visible.

Global Search It:

The 'Global Logo Search' section shows an image upload area with the filename 'IPW Logos-01.png'. A 'Browse' button is highlighted with a blue box. Below the image is a 'Browse for image file' button. The uploaded image is the IPW Systems logo, which features the text 'ipw SYSTEMS' inside a circular arrow graphic, with 'innovationprocessworks' written below it. A 'Remove' button is located in the bottom right corner of the image area.

Checkout Summary:

Total: \$1000
Proceed to Checkout

3. After uploading your file, your image will appear. Click “Proceed to Checkout” and fill in all required details.

Global Logo Search

Getting Started

The screenshot displays the BRAND PDQ Customer Dashboard. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, Account, and a Logout button. The main heading is "Customer Dashboard" with a sub-note "Current plan for Brand PDQ: Standard".

On the left side, there are two main sections: "Search It Products" and "Enforce It Products". "Search It Products" includes dropdown menus for "Global", "USA", and "Franchise". "Enforce It Products" includes dropdown menus for "Trademark" and "Reputation".

The central area is divided into two report sections. The top section is "Search It Reports" and contains a table with the following data:

Type	Report Title	Term	Date	PDF
Global	Global Logo Search	IPW-Logos-01.png	01-23-2018	
Global	Global Domain Name Search	ip watch	01-23-2018	
Federal	USA Trademark Comprehensive Search Report	IPWatch	01-22-2018	
Federal	USA Trademark Screening Report	IPWatch	01-22-2018	

Below the table, it says "Showing 1 to 4 of 4 entries" and includes "Previous" and "Next" navigation arrows. A search bar is located at the top right of this section.

The bottom section is "Enforce It Reports", which is currently empty, showing "Showing 0 to 0 of 0 entries" and "Previous" and "Next" navigation arrows. It also has a search bar at the top right.

4. Select the icon under the PDF column next to your Global Logo Search. A new PDF will appear.

Global Logo Search

Getting Started



5. Your results will be provided in a new tab. After scrolling down, you'll see links with references to use of your logo.

HAPPY
SEARCHING!



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