

GETTING THE BEST RESULTS  
FROM A  
GLOBAL DOMAIN  
NAME SEARCH



innovationprocessworks

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## Global Domain Name Search

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*What's the point in running a Global Domain Name Search when you already have access to Google?*

The Global Domain Name Search is simplified to show search results of all or a part of a specific name or brand worldwide in a matter of minutes. This includes 300,000,000 plus domain names. A domain name search allows

you to view a list of domain names that are bought or are in the process of being bought which helps narrow down potential infringers even with good intentions.

# WHAT TYPE OF DOMAIN NAMES ARE USED?

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There are hundreds of suffixes for domain names. This means that you may not know if someone is using your brand, mark, or company name with other domain suffixes.

- .com
- .net
- .org
- .int
- and more





# LET'S DIG DEEPER.

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*How can a domain name search  
be useful?*

The domain search includes 300,000,000+ domain names which means you can easily find potential infringers with plans to create a domain name in order to impersonate your brand or company, whether intentional or not.

# Global Domain Name Search

## Getting Started

The screenshot shows the BRAND PDQ website interface. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, and Account. The main content area is titled 'Cart' and is divided into two main sections: 'Search It Products' and 'Global Search It'.

**Search It Products:** This section is currently set to the 'Global' tab. It displays a list of products with their prices and 'Add' buttons:

Product Name	Price	Action
Global Domain Name Search	\$99	Add
Global Logo Search	\$1000	Add
Global Ad Image Search	\$1000	Add
Global Brand Reputation Management	\$750	Add
Global Anti-Counterfeit Search	\$750	Add
Global Social Media Search	\$99	Add

Below the product list, there are dropdown menus for 'USA' and 'Franchise'. A red button labeled 'Enforce It Products' is also visible.

**Global Search It:** This section contains a search form titled 'Global Domain Name Search'. The search term is 'Entire Mark'. Below the search term, there is a note: '\* Do not include extensions in your search term and use spaces in your term for a larger result set. E.g.: Instead of searching for "ipwatch.com" search for "ip watch"'. A 'Remove' button is located at the bottom right of the search form.

At the bottom right of the cart, the total price is displayed as 'Total: \$99' and a yellow 'Proceed to Checkout' button is present.

1. Under the “Global” tab below Search It Products, select “Add” next to Global Domain Name Search. Here you will find the option to search by domain name. For example, for ipwatch.com, you would search “ip watch”.

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**Search It Products:** A list of products with their prices and "Add" buttons:

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Global Social Media Search	\$99	Add

Below the product list are dropdown menus for "USA" and "Franchise". At the bottom of this section is a red button labeled "Enforce It Products".

**Global Search It:** A configuration box for "Global Domain Name Search". It features a "Term:" input field containing "ip watch". Below the input field is a note: "\* Do not include extensions in your search term and use spaces in your term for a larger result set. E.g.: Instead of searching for 'ipwatch.com' search for 'ip watch'". A "Remove" button is located at the bottom right of the configuration box.

At the bottom right of the cart, the total price is displayed as "Total: \$99" and a yellow "Proceed to Checkout" button is visible.

2. Select "Proceed to Checkout" and fill in all required details for checkout.

# Global Domain Name Search

## Getting Started

The screenshot displays the BRAND PDQ Customer Dashboard. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, Account, and a Logout button. The main heading is "Customer Dashboard" with a sub-note "Current plan for Brand PDQ: Unlimited".

On the left side, there are two sections: "Search It Products" and "Enforce It Products". "Search It Products" includes dropdown menus for "Global", "USA", and "Franchise". "Enforce It Products" includes dropdown menus for "Trademark" and "Reputation".

The "Search It Reports" section features a table with the following data:

Type	Report Title	Term	Date	PDF
Global	Global Domain Name Search	ip watch	01-23-2018	
Federal	USA Trademark Comprehensive Search Report	IPWatch	01-22-2018	
Federal	USA Trademark Screening Report	IPWatch	01-22-2018	

Below the table, it says "Showing 1 to 3 of 3 entries" and includes "Previous" and "Next" navigation arrows. A search bar is located at the top right of this section.

The "Enforce It Reports" section is currently empty, showing "Showing 0 to 0 of 0 entries" and "Previous" and "Next" navigation arrows. It also has a search bar at the top right.

3. After loading, your PDF will animate when ready. Click on the icon located below the PDF column.

# Global Domain Name Search

## Getting Started

The screenshot shows the E-RAND PDQ website interface. At the top left is the logo. The top navigation bar includes links for Dashboard, Archive, Recurring, Cart, and Account, along with a Login button. The main content area is titled "Global Domain Name Report" and displays search details: Client (brand\_pdq), Customer ID (201), Date of Search (2018-01-23), and Search Term (ip watch). Below this, it shows "Results (752 total):" followed by a table of domain results.

#1:	<a href="#">ip-watch.ch</a> (WHOIS)
#2:	<a href="#">ip-watch.de</a> (WHOIS)
#3:	<a href="#">ip-watch.com</a> (WHOIS)
#4:	<a href="#">ip-watch.org</a> (WHOIS)
#5:	<a href="#">ipwatch.eu</a> (WHOIS)
#6:	<a href="#">ip-watch.fr</a> (WHOIS)

4. You'll see your results on a new PDF.

HAPPY  
SEARCHING!



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