# GETTING THE BEST RESULTS FROM A GLOBAL AD IMAGE SEARCH



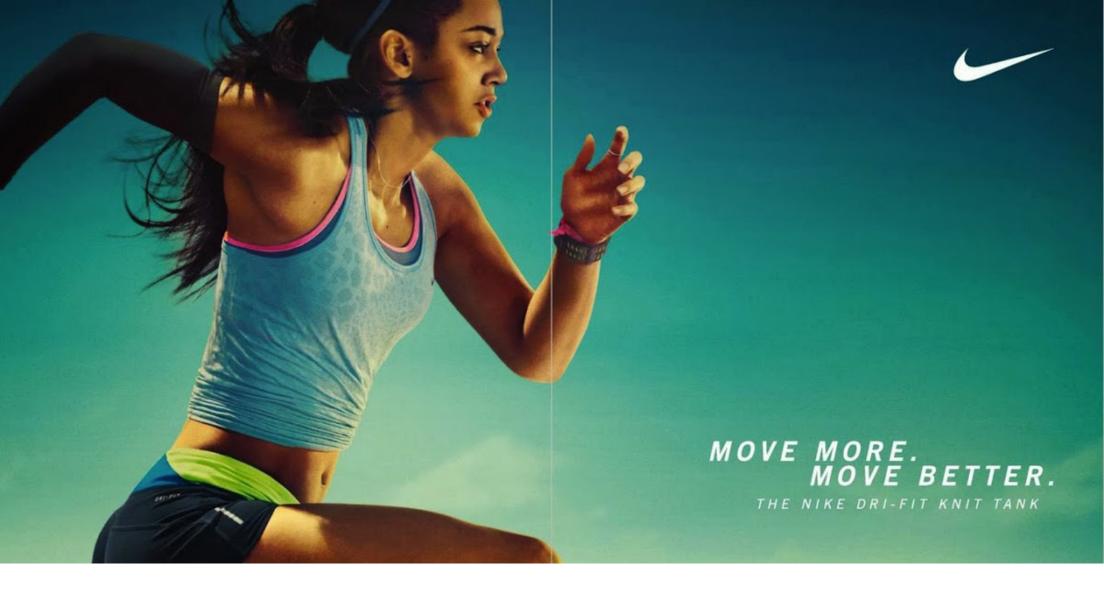
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What's the difference in a Global Logo Search and a Global Ad Image Search? You can aid development for unique ad images in a matter of seconds.

Using AI, our Global Ad Image Search analyzes an image or photo from a company's ad campaign and compares it to possible matches from over 30 trillion webpages and returns a

relevant report for matching images on those webpages, identifying potential infringers, within an average of 20 seconds.



# AD IMAGE EXAMPLE

Nike is well known for its ad campaign "Just Do It" and has invested many resources towards appealing to its customers. These are perfect examples of ad images that could be searched to find potential infringers also using these ads.





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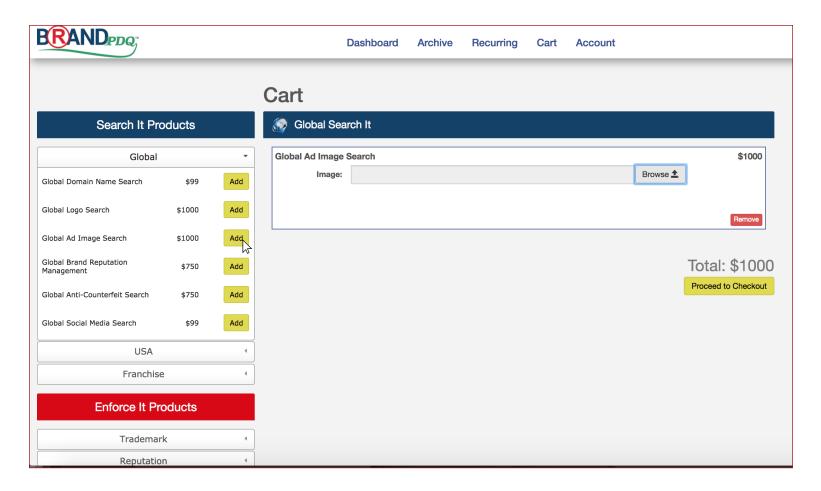


# LET'S DIG DEEPER.

How can an ad image search be useful?

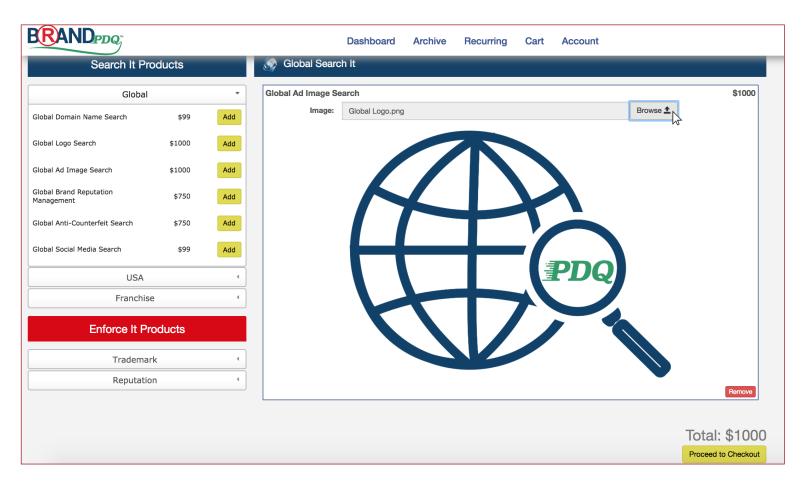
Not only does the ad image search run across trillions of webpages to find use of your image or logo, but it runs across all cached pages on the web as well. This helps you to identify potential fraudulent users who are infringing your ads presently and also have plans to in the future as well.

#### **Getting Started**



1. Under the "Global" tab below Search It Products, select "Add" next to Global Ad Image Search. Here you will find the option to upload your ad image file to find links for use on the web.

#### **Getting Started**



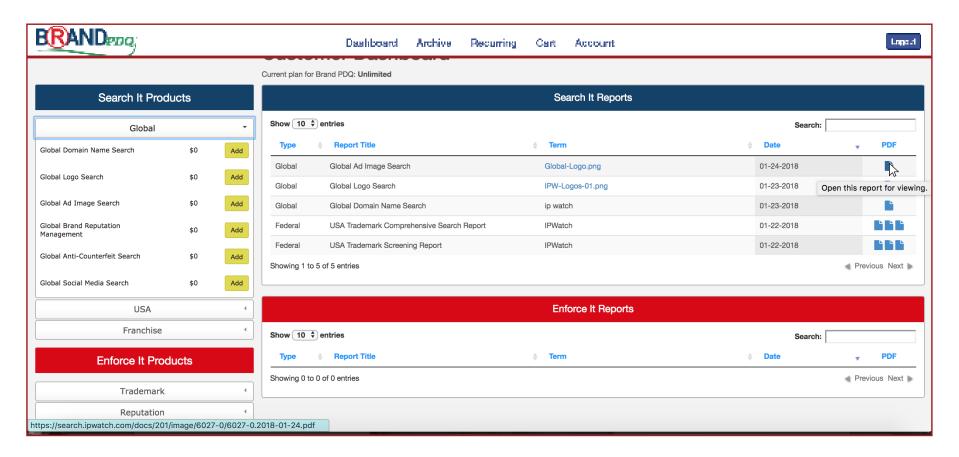
**2.** Select "Browse" and upload your file. After loading, your image will appear below.

#### **Getting Started**



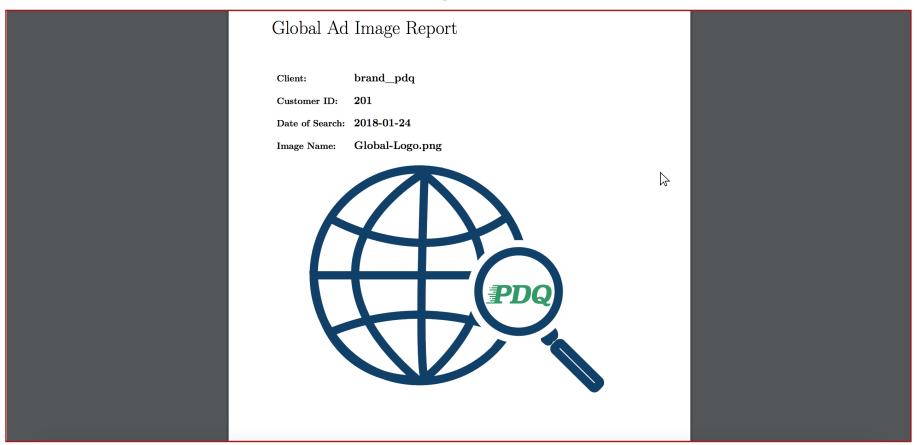
**3.** Once your image is loaded, click "Proceed to Checkout" and fill in all required details.

#### **Getting Started**



**4.** After you enter your details, you'll be brought to this page. After loading, an icon will animate when ready. Click the icon below the PDF column and your results will appear in a new tab.

#### **Getting Started**



**5.** Your results will appear in a new tab. Scroll down to view links to web pages with your search results.

# HAPPY SEARCHING!

