

GETTING THE BEST RESULTS
FROM A
FRANCHISE ZIP CODE SEARCH



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Franchise (Zip Code) Search Report

Are you a franchisor or a franchisee? Have you assigned or have you been assigned a particular territory? Do you worry about potential infringers or other franchisees encroaching your territory?

This franchise search allows for a more specific search than a general trademark clearance within a particular zip code area, as well as by street address or neighborhoods, towns, or cities, for use of a brand or trademark name. It is used for clearance of license

agreements, franchise locations, and compliance audits based on defined geographic area(s). You not only identify potential third party infringers into territories, but you can also report other related franchisees who are encroaching on your fellow franchisee's territories.

Franchise (Zip Code) Search Report

Getting Started

The screenshot shows the BRAND PDQ website interface. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, and Account. The main content area is titled 'Cart' and features a sidebar on the left with categories: Search It Products, Enforce It Products, and Franchise. Under 'Search It Products', there are dropdown menus for 'Global', 'USA', and 'Franchise'. The 'Franchise' dropdown is expanded, showing a list of products including 'Franchise Search (Zip Code) Report' priced at \$99, with an 'Add' button next to it. The main cart area displays the 'Franchise Search (Zip Code) Report' item with a price of \$99. It includes a 'Term' field with 'Entire Mark' and a 'ZIP Code' field with 'Limit one per box'. A 'Remove' button is located at the bottom right of the item. The total price is shown as 'Total: \$99' with a 'Proceed to Checkout' button.

1. Under the “Franchise” tab below Search It Products, select “Add” next to Franchise Search (Zip Code) Report. Here you will find the option to search your term by zip code.

Franchise (Zip Code) Search Report

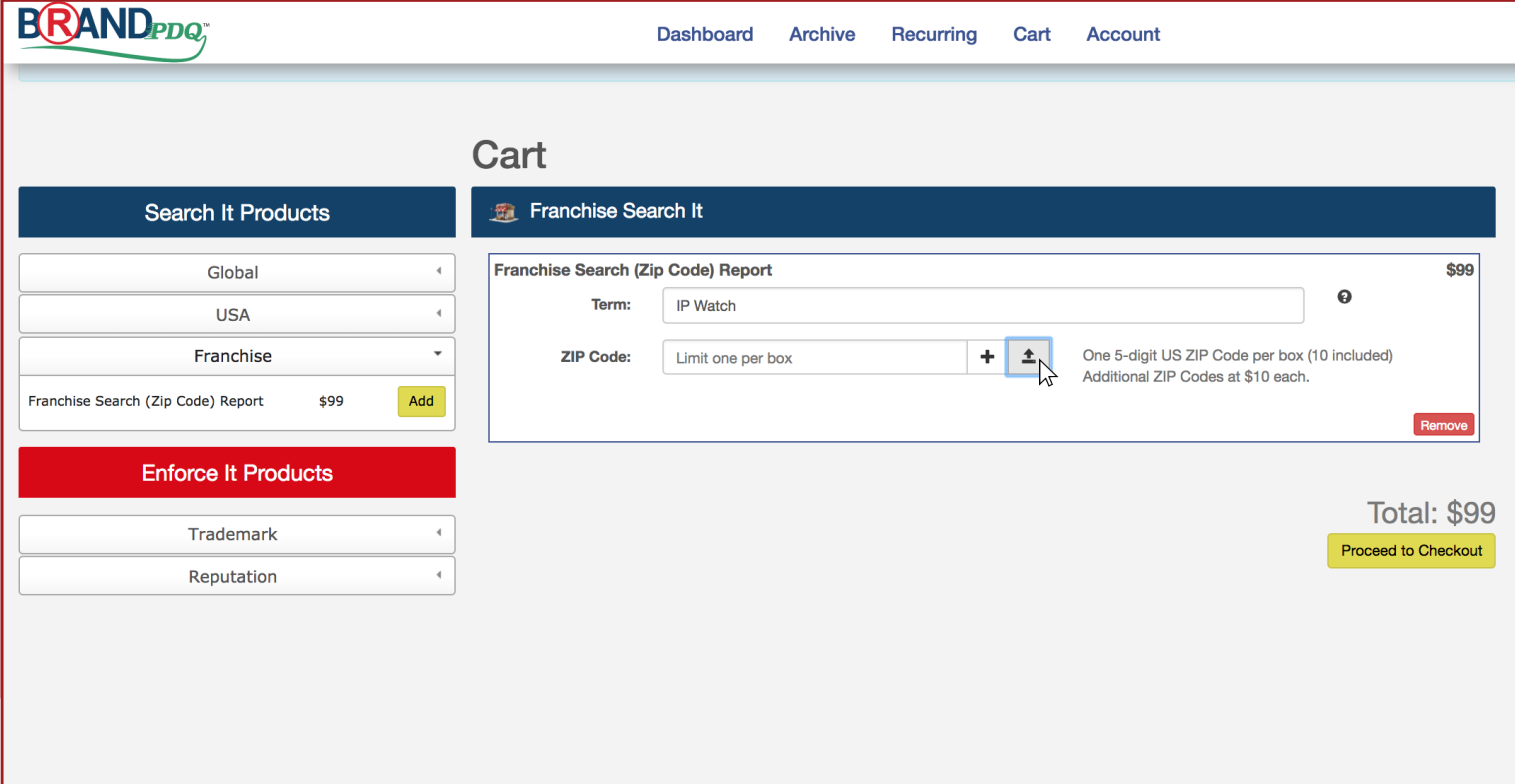
Getting Started

The screenshot shows the BRAND PDQ website interface. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, and Account. The main content area is titled 'Cart' and is divided into two sections: 'Search It Products' and 'Franchise Search It'. The 'Search It Products' section includes dropdown menus for 'Global', 'USA', and 'Franchise', and a list of products with an 'Add' button. The 'Franchise Search It' section features a 'Franchise Search (Zip Code) Report' item priced at \$99. This report includes a search term 'IP Watch', a ZIP code '35630', and a list of additional ZIP codes and 'Limit one per box' items, some priced at \$10. A mouse cursor is pointing to a '+' icon next to the ZIP code search box.

2. After searching your first zip code, you can click the “+” icon next to the search box for any additional zip codes. You can search up to 10 with any additional zip codes costing \$10 each.

Franchise (Zip Code) Search Report

Getting Started



The screenshot displays the BRAND PDQ website interface. At the top, there is a navigation bar with links for Dashboard, Archive, Recurring, Cart, and Account. The main content area is titled 'Cart' and features a sidebar on the left with categories: Search It Products (Global, USA, Franchise) and Enforce It Products (Trademark, Reputation). The main cart area shows a single item: 'Franchise Search (Zip Code) Report' priced at \$99. The item details include a search term 'IP Watch' and a ZIP code limit of 'Limit one per box'. An upload icon (a blue square with a white document and arrow) is highlighted by a mouse cursor next to the ZIP code field. Below the ZIP code field, text indicates 'One 5-digit US ZIP Code per box (10 included) Additional ZIP Codes at \$10 each.' A 'Remove' button is located at the bottom right of the item card. The total price is \$99, and a 'Proceed to Checkout' button is visible at the bottom right of the cart area.

3. You also have the option to upload a .txt file containing any zip codes for your convenience. You can access this feature by clicking the upload icon next to the “+” icon.

Franchise (Zip Code) Search Report

Getting Started

The screenshot shows the BRAND PDQ website's cart page. The top navigation bar includes 'Dashboard', 'Archive', 'Recurring', 'Cart', and 'Account'. The main heading is 'Cart'. On the left, there are two sections: 'Search It Products' with dropdowns for 'Global', 'USA', and 'Franchise', and 'Enforce It Products' with dropdowns for 'Trademark' and 'Reputation'. The main cart area shows a single item: 'Franchise Search (Zip Code) Report' for \$99. The item details include a 'Term' of 'IP Watch' and a 'ZIP Code' of '35630'. A note specifies 'One 5-digit US ZIP Code per box (10 included) Additional ZIP Codes at \$10 each.' There are 'Add', 'Remove', and a plus-minus icon. A yellow 'Proceed to Checkout' button is visible at the bottom right, with a mouse cursor hovering over it. The total price is displayed as 'Total: \$99'.

4. After loading, your PDF(s) will animate when ready. Click on the icon located below the PDF column.

Franchise (Zip Code) Search Report

Getting Started

Franchise Territory Clearance

Client: brand_pdq
Customer ID: 201
Date of Search: 2018-01-25
Search Term: IP Watch
Zip Code(s) Searched: 35630, 35631

1 Business found for 35630:

Title	Ipwatch Corp
Address	401 E Tuscaloosa St Florence AL 35630-4725

0 Businesses found for 35631.

5. You'll see your results on a PDF in a new tab. Scroll down to see your results.

HAPPY
SEARCHING!



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