

Position Description: User Experience (UX) Designer Internship

IPWatch is seeking a User Experience (UX) Designer to join our team. The ideal candidate will excel in a fast-paced work environment that requires strong problem solving skills and independent self-direction, combined with an aptitude for collaboration and open communication. This candidate will be involved with design strategy, brainstorming, user interviews, and working side-by-side with marketing and technology teams.

Internship Duties:

- Works closely with the Marketing and Technology teams to design an intuitive and engaging user experience
- > Creates deliverables such as wireframes, site maps, process diagrams, user scenarios and competitive analyses, etc.
- > Develops and optimizes user-centered solutions to differentiate this company's value proposition over its competition
- > Designs UX for multiple digital channels, such as mobile websites, apps, tablets, social platforms, etc.
- > Coordinates deliverables with other team resources in addition to managing own schedule

Skills and Qualifications Desired:

- > Out of the Box Thinker, Self-Starter, Self-Learner who works well under pressure
- Ability to set the direction for user experience projects large and small
- Very detail oriented with a creative eye for design
- Experience with responsive/scalable solutions
- > Experience with design software (Adobe Creative Suite) and knowledge of JavaScript libraries, HTML, and CSS a plus
- Exquisite oral and written communication skills
- > Demonstrable ability to multi-task and adhere to deadlines

About IPWatch Systems Corporation:

IPWatch's platform of solutions provide the opportunity for companies to revolutionize how they access, select, and manage intellectual property, domain name, and brand information. We offer the highest quality data combined with the fastest turnaround at the best value in the industry. IPWatch utilizes big data innovation to provide the fastest full trademark search accessing dozens of independent data sources consolidating results so that end-users can quickly solve their most critical business problems related to intellectual property and branding. Our proprietary and patent-pending technology and related algorithms provide unprecedented insight for our clients into their (or their competitors') intellectual property, business names, and related brand information. Our solutions guarantee unparalleled cost savings on a SaaS platform where comprehensive search results are delivered in a real-time web delivery model with clients having immediate access to their search data and IP portfolio from any internet enabled device. What takes our competitors several hours to days to produce, we deliver in a matter of seconds to minutes. IPWatch clients use our technology to build their brand equity, reduce potential business risk, and support profitable growth. IPWatch is revolutionizing the creation and protection of brands.

We are located one block from the UNA campus with flexible daytime hours. Interested applicants can send their resume and cover letter to Iris Daly at idaly@ipwatch.com. For more information, please visit our website: www.ipwatch.com.

